

# The Global Startup Ecosystem Index Report 2022

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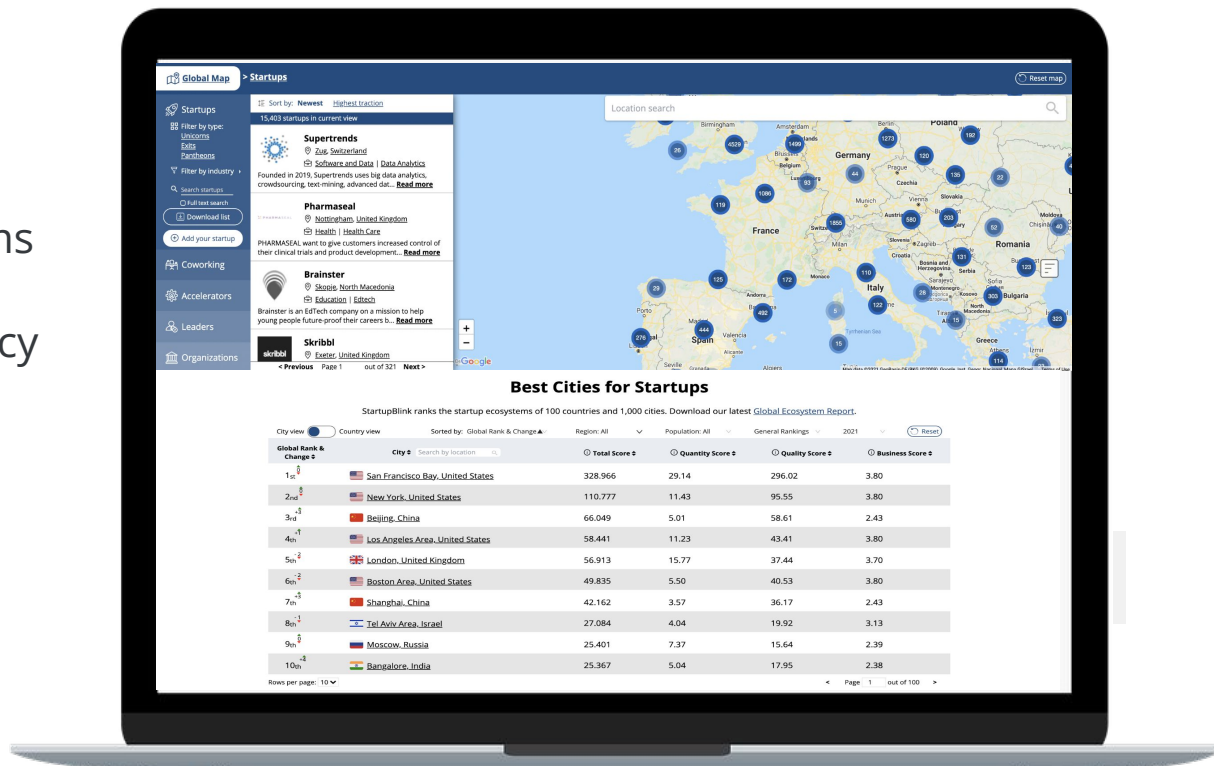
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Closing Remarks



## StartupBlink does:

- Global Startup Map
- Benchmarking Ecosystems
- Ecosystem Dashboards
- Research center and policy advising
- Ecosystem portals and promotion





Among the StartupBlink's  
**Global Data Partners:**

crunchbase



meetup



Our Annual Global Startup Ecosystem Index results are viewed by hundreds of thousands of readers annually using the rankings for relocation and investment decisions.

The Index is based on an elaborated algorithm with more than 40 components focused on measuring the **quantity, quality, and business environment** in each location.



The rankings have a total score that measures the Quantity, Quality and Business environment of each startup ecosystem.



Quantity



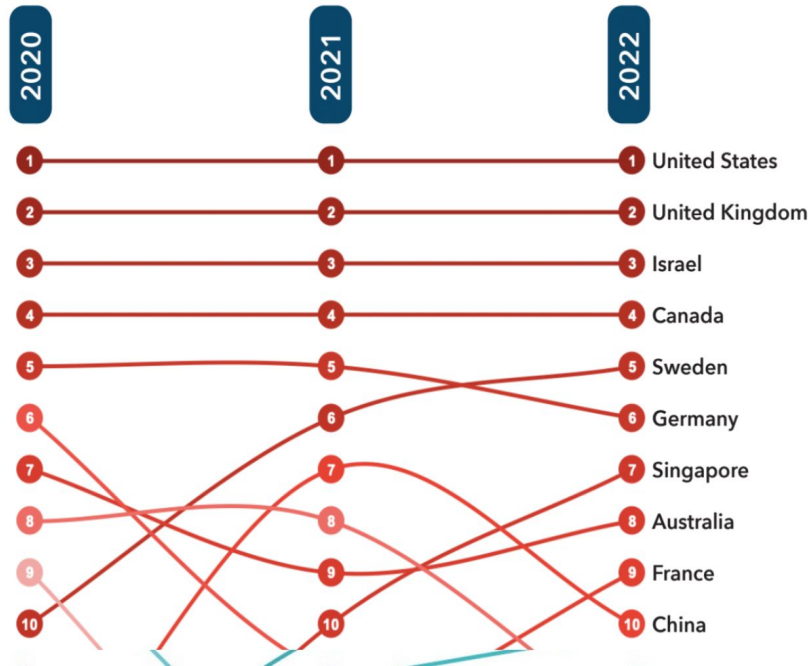
Quality



Business  
environment

# Key Insights on the Country Rankings StartupBlink

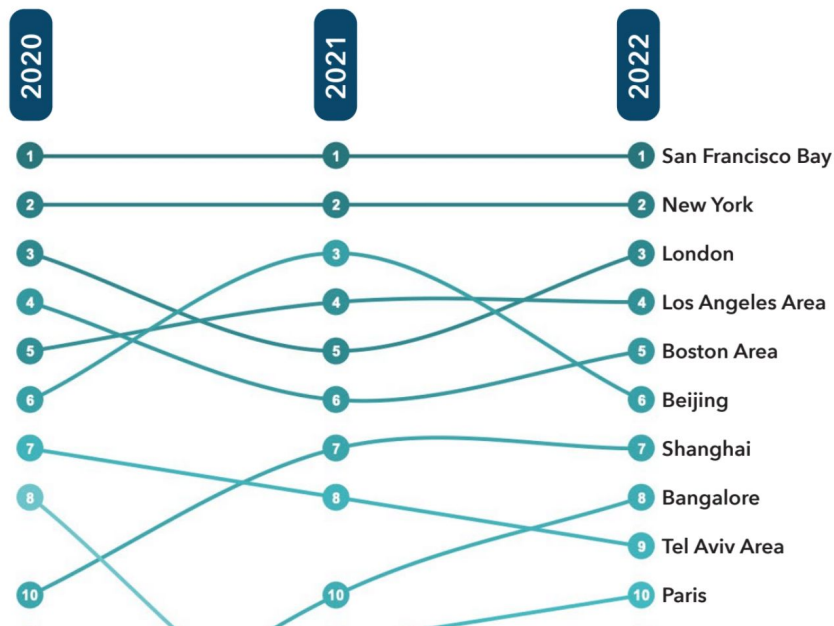
## Trends in Top 10 Countries



- The “**Big 4**” Startup countries **remain the same** as in 2021: the US, UK, Israel, and Canada.
- China loses 3 spots to now be ranked 10th globally
- There are 5 countries either returning or making their debut this year: **Andorra (89th), Senegal (92nd), Kosovo (96th), Angola, (97th), and Kyrgyzstan (100th).**
- The countries that have left the top 100 Index this year are Uganda, Nepal, Ethiopia, Paraguay, and the Dominican Republic.

- **San Francisco** remains the undisputed global leader in innovation, but New York, the world's 2nd highest ranked, is continuing a trend of closing gaps with San Francisco.
- In Africa and the Middle East region, we see Manama, increased its ranking by 8 spots, and Dakar, up by 333 spots to reach the global top 500.
















## Trends in Top 10 Cities

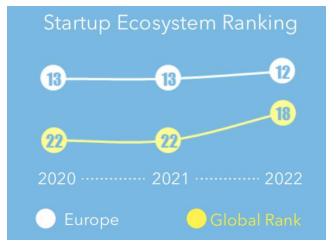


# Country Results in the Nordics

Segment Rank & Change ↕	Global Rank & Change ↕	City ↕ <input type="text" value="Search by location"/>	① Total Score ↕	① Quantity Score ↕	① Quality Score ↕	① Business Score ↕
1 <sup>st</sup> <sup>0</sup>	23 <sup>rd</sup> <sup>+1</sup>	<a href="#">Stockholm, Sweden</a>	31.273	3.19	24.29	3.80
2 <sup>nd</sup> <sup>0</sup>	48 <sup>th</sup> <sup>-4</sup>	<a href="#">Helsinki, Finland</a>	14.795	2.42	8.69	3.68
3 <sup>rd</sup> <sup>0</sup>	53 <sup>rd</sup> <sup>+8</sup>	<a href="#">Copenhagen, Denmark</a>	13.149	1.83	7.63	3.69
4 <sup>th</sup> <sup>0</sup>	72 <sup>nd</sup> <sup>+27</sup>	<a href="#">Oslo, Norway</a>	9.398	1.00	5.20	3.20
5 <sup>th</sup> <sup>0</sup>	118 <sup>th</sup> <sup>+19</sup>	<a href="#">Malmö, Sweden</a>	6.105	0.32	2.37	3.41
6 <sup>th</sup> <sup>0</sup>	165 <sup>th</sup> <sup>+6</sup>	<a href="#">Gothenburg, Sweden</a>	4.812	0.55	0.65	3.61
7 <sup>th</sup> <sup>+4</sup>	195 <sup>th</sup> <sup>+137</sup>	<a href="#">Oulu, Finland</a>	4.312	0.12	1.39	2.80
8 <sup>th</sup> <sup>+6</sup>	198 <sup>th</sup> <sup>+178</sup>	<a href="#">Stavanger, Norway</a>	4.247	0.12	0.79	3.34
9 <sup>th</sup> <sup>+7</sup>	206 <sup>th</sup> <sup>+210</sup>	<a href="#">Uppsala, Sweden</a>	3.981	0.14	0.69	3.15
10 <sup>th</sup> <sup>-3</sup>	209 <sup>th</sup> <sup>+12</sup>	<a href="#">Reykjavik, Iceland</a>	3.871	0.64	0.50	2.72

# Country Results in the Nordics

Segment Rank & Change ↕	Global Rank & Change ↕	Country ↕ <input type="text" value="Search by location"/>	① Total Score ↕	① Quantity Score ↕	① Quality Score ↕	① Business Score ↕
1 <sup>st</sup> 	5 <sup>th</sup> 	 <a href="#">Sweden</a>	28.502	4.67	20.03	3.80
2 <sup>nd</sup> 	14 <sup>th</sup> 	 <a href="#">Finland</a>	17.852	3.99	10.18	3.68
3 <sup>rd</sup> 	18 <sup>th</sup> 	 <a href="#">Denmark</a>	14.193	3.06	7.45	3.69
4 <sup>th</sup> 	24 <sup>th</sup> 	 <a href="#">Norway</a>	10.209	2.05	4.96	3.20
5 <sup>th</sup> 	41 <sup>st</sup> 	 <a href="#">Iceland</a>	5.427	1.75	0.95	2.72



## Denmark Startup Ecosystem Overview

### COUNTRY RANKINGS

Regional Ranking

**10<sup>th</sup>** <sup>0</sup>

in Western Europe

Global Ranking

**18<sup>th</sup>** <sup>+4</sup>

worldwide

Population

**5.8**

million

### TOP INDUSTRIES



Hardware & IoT

#13 worldwide



Energy & Environment

#14 worldwide



Ecommerce & Retail

#17 worldwide

## Top Cities for Startups in Denmark Ranked by StartupBlink

StartupBlink ranks the startup ecosystems of 100 countries and 1,000 cities. Download our latest [Global Ecosystem Report](#).

City view ☒ Country view

Sorted by: 2022 National Rank & ... Population: All

General Rankings 2022 [Reset](#)

2022 National Rank & Change	City <input type="text" value="Search by location"/>	Global Rank & Change	Total Score	Quantity Score	Quality Score	Business Score
1 <sup>st</sup>	<a href="#">Copenhagen, Denmark</a>	53 <sup>rd</sup>	13.149	1.83	7.63	3.69
2 <sup>nd</sup>	<a href="#">Aarhus, Denmark</a>	213 <sup>th</sup>	3.819	0.24	0.57	3.00
3 <sup>rd</sup>	<a href="#">Odense, Denmark</a>	386 <sup>th</sup>	1.278	0.10	0.18	1.00
4 <sup>th</sup>	<a href="#">Aalborg, Denmark</a>	516 <sup>th</sup>	0.685	0.07	0.07	0.54
5 <sup>th</sup>	<a href="#">Herning, Denmark</a>	564 <sup>th</sup>	0.563	0.01	0.11	0.44

# Q & A

# Thank you!

## Resources:

1. DATA: Reports and Dashboards from: <https://www.startupblink.com/>
2. STARTUPBLINK PRO: <https://pro.startupblink.com/>

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