

Press release

Contact:

Mikkel Skott Olsen, Head of Commercial Excellence and Business Development
Danske Bank Growth
miol@danskebank
+45 23330 3147

“We are happy to see that amid a global VC pullback this year, 2022 is still on track to ‘beat’ 2020 investment levels in Nordic startups”

[Report: State of Impact Startups 2022](#)

What are the latest developments in the Nordics when it comes to creating and growing innovative startups working to produce a sustainable impact on the world? In this report you will see the most detailed analysis of the Nordic impact ecosystem to date, based on data from 1,489 impact startups and 1,667 funding rounds.

The Nordics have a strong reputation for creating impact startups. But what can the latest data show us? Do Nordic countries still over-index for impact innovation? Can impact startups offer investment returns as well as real world change? What are the latest trends in Deep-Tech impact startups and Green Growth startups? Every year, Danske Bank in cooperation with Dealroom, supports the creation of a report examining in detail development of the Nordic impact startup scene, to assess and nuance the common perception of the ecosystem. Predictably, not all myths hold true. Find out which ones (still) do and don't in this report.