

Launching SIF BIOME at TechBBQ: Know your hair health

Nordic BioVentures is launching SIF BIOME, a startup poised to provide its customers with a detailed outlook of their hair microbiome. With the help of metagenomic analysis to uncover the identity of residents of human hair, SIF BIOME aims to deliver guidance for healthier hair.

Recent studies on scalp and hair associated microbiota has demonstrated a link between balance of bacterial species and the most common hair associated health problems such as dandruff. Beneficial species within the microbiome provide hair with the required vitamins and amino acids, while detrimental species deplete resources leading to poor hair and scalp health. SIF BIOME aims to enable customers to monitor their hair microbiome and keep a desirable balance to avoid health problems and achieve flourishing hair.

Launching the company on September 14th at TechBBQ, Copenhagen-based customers gain access to our sequencing service which includes detailed analysis of most common bacterial species found in their hair. Results can be accessed and compared to healthy profiles on the SIF BIOME website, including personalized reports on interpretation of the results by a scientific expert and implications of the reported microbiome on hair health. Based on the results customer will be directed to the most suitable care products to improve and sustain the optimal hair and scalp health. In the near future, a subscription service will be offered to enable monitoring changes in microbiome regularly and adjust healthcare routine accordingly.

Get to know your hair, with SIF BIOME.



Know more? Contact

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