

WEDNESDAY, 14 SEPTEMBER 2022

## **MakelImpact announces collaboration with an Investing Platform partner Interactive Brokers through CapTrader BmbH.**

[MakelImpact](#) announces their new collaboration with [CapTrader GmbH](#) and [Interactive Brokers](#) as their investment platform partners to allow users to invest their money and make sustainable investing real.

MakelImpact ApS is the first Danish fintech company in Denmark to integrate CapTrader through Interactive Brokers. With this “fintechgration” MakelImpact will be one step closer to achieving their mission of encouraging, guiding and mobilizing every individual to generate a positive impact through investing.

CapTrader featuring Interactive Brokers will provide a complete investing infrastructure to MakelImpact in order to service clients all over the world, starting in Europe as the primary market. With a monthly subscription, users will be able to tap into ESG-investment opportunities through an investing platform and enjoy low cost investment fees, access to educational content and a community engagement.

- *“MakelImpact is driven by over 20 strongly dedicated people that want to endorse and spread the mission of more sustainable investing. We believe in and promote education (as our main purpose, living up to Sustainable Development Goal #4 - Quality Education) as a tool to understand how to make a positive impact on the world with investing. And now we can give our users the possibility to invest directly through our platform.*
- *Captrader featuring Interactive Brokers provides us with a plug-and-play solution that will allow low-cost trading for our users, currently counted in thousands. We’ve decided to team up with CapTrader and Interactive Brokers, which offer a great investing infrastructure that reaches out to the retail market. The collaboration with CapTrader*

*creates a great synergy for both partners.”*

*says CEO & Founder - Varan Pathmanathan.*

With the partnership, MakeImpact will be able to launch a full 360 investment platform dedicated to ESG investments, including content and community engagement. Up until this point MakeImpact has not been able to carry out investments on behalf of its customers, therefore by implementing the new feature, along with MakeImpact’s current community and educational content, the platform will be a powerful product in a growing market that shows no signs of slowing down.

On Monday, September 12th MakeImpact.io gave their users an opportunity to try out the solution in an **investing simulation mode**. Users are currently being pre-onboarded for the investment platform through the [app](#) and the company aims for going live with their investment platform early January 2023.

### **Experienced serial entrepreneurs joined the Danish Fintech company just 12 months back to build the investment platform of the future**

**Two serial entrepreneurs Peter van Kleef & Murshid M. Ali**, became partners of MakeImpact, with an aim to scale the company to the next level and enter the European market. Both of them have led the way to an European expansion by helping MakeImpact to enable investments directly on the platform.

- “MakeImpact is a great example of the will-power and ambitions of the next generation. In our new world, green is good, not greed. We joined MakeImpact because we believe in the mission of the company, and the power of technology to move the world towards a better place.”

says, Murshid M. Ali, serial entrepreneur and investor.

### **About MakeImpact**

Make!mpact is a fast growing Nordic fintech startup, with base in Copenhagen, Denmark visioning a world in which the gain of financial wealth does not compromise the future of our planet and our communities. The purpose is to encourage, guide and mobilize everyone to generate a positive impact through investing. With offerings surrounding content, community and IOS & Android app for enhancing sustainable investing behavior the focus is to help non-investors to get started investing and offering a full 360 degree experience. Make!mpact started in September 2018, and has grown a network of thousands of impact investors within their platform. ‘

Read more on our website [www.makeimpact.io](http://www.makeimpact.io)

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**Meet us at a booth at Green Startup Programme at Tech BBQ - September 14th-15th 2022**