



## **New way of being an activist, by keeping companies accountable!**

We protest and take it to the streets with how we want companies to change policies and create a world where the next generation can still live from. However, it is commonly known that we should hit these corporations where it hurts, and this is the stock market.

With over 4000+ impact profiles of companies you can now for FREE check out the publicly traded companies on Finuprise first product. Like this you can make the right decision on what companies you want to invest in.

Check out how your portfolio is reflecting your values! With metrics like CO2 emissions, Waterfootprint, board independence, Tax gap and Women on the board. Making it easier to decide where to invest more, less and guide yourself and your portfolio to a world where companies are held accountable.

### **The Female Founded Danish company releases first product - Finuprise**

Gaia and her team released their first free and paid product this month. The FinTech market is a market still highly underrepresented with women. Finuprise is here to change that. Founded and led by two women. Who are aware of the problem and still up for the challenge and change. Finuprise (Financial Uprise)

Like a Deloitte article explained. The underrepresentation of women in Fintech is not only in the founder of management but as quoted

“It starts to look like an industry founded for men, run by men, making products for men.”

With making the ESG data of companies transparent, easy to digest and explained in tangible information. Everyone can make a found decision on what stocks to buy and not buy. Although the product is not made to exclude any gender, it is a product that takes in consideration metrics women would like to see. Including impact metrics like women on the board. Are you curious to see how your portfolio is scoring on the market with these metrics? And would you still invest if your company scores very Red or Yellow for impact metrics that matter for you?

Find stocks matching your values!  
Checkout the impact metrics of the stocks you have!

**Finuprise - Financial uprising.** If retail investors would use shareholders  
By putting knowledge and power into retail investors. They can start the uprising to change  
where the decisions are made.

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