



Dianox unveils TELL

A preventive health subscription that helps you live longer

Dianox launches TELL to the Danish Market

Dianox, a consumer health company, announced today that it has begun making its services available to people in Denmark by launching TELL, a preventive health test subscription with access to nutritional coaching. The company helps individuals understand their hormone and vitamin levels through the latest advances in life science technologies.

Dianox wants to give people a preventive health service

“Historically, it has been difficult to get your hormones and vitamins checked through public healthcare unless you were seriously ill. We have received an overwhelming interest from people to launch a preventive health service. We know most people experience imbalances in hormones and vitamins from time to time. These imbalances can lead to illness and even be signs of an existing health condition. TELL provides a way to check and adjust these imbalances, so you can avoid developing lifestyle diseases altogether” says Huram Konjen, CEO of Dianox.

How TELL works

By signing up for TELL you get a broad screening of hormones, vitamins, minerals and fats. After subscribing, you receive a TELL saliva collection kit that you can use to send a sample back to the Dianox lab. Your health levels are then analyzed using gold standard testing. After this step, you gain access to nutritional coaching and personalized insights on which foods and supplements are best for you.

TELL is now available to consumers in Denmark. To learn more and embark on your personal health journey, please visit ordertell.com.

TELL selected in the NEXT healthcare platform by Haleon

The product has garnered interest from some of the world's leading healthcare companies. TELL was selected in the NEXT healthcare platform run by [Haleon](#), a public listed company consisting of the consumer health products from Pfizer, Novartis and GlaxoSmithKline. TELL is now part of Haleon's Health Studio, which unlocks a bigger potential for scaling the product beyond Denmark.

About Dianox

Dianox, headquartered in Copenhagen, is a consumer health company founded in 2019. The company's vision is to extend human lifespan to 150 years by eliminating lifestyle diseases.

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