

AGILS 3D game technology enables bias-free innovation and recruiting - and supports constructive whistleblowing

We have all been there, you have all the tools in the world, the best possible process, but there is a nagging feeling you could and should do much better.

What, if you could improve the results in a very simple and easy way by reducing the potential bias triggered in the process?

AG Immersive Ab proudly presents AGILS which enables this by using a virtual worlds environment where race, gender and role are irrelevant – ideas, competencies and insights are currency. AGILS offers a gamified bias-free 3D-space where the best ideas and people can flourish.

AGILS embraces diversity enabling democratic one-to-one or group discussion in an immersive character-based environment. These discussions feel as in real life, however hiding your real life name and identity.

AGILS can be applied in several use cases. It supports bias-free recruiting process in order to get and keep the best talents. AGILS stimulates innovation workshops to deliver to best ideas and insights, not the same ideas. AGILS also has the potential to transfer traditional whistleblowing systems into something that offers a constructive way forward. These are only examples.

AGILS is a science-based 3D virtual multiuser collaboration and co-creation environment built on patented game technology. AGILS is riding on the current megatrend wave of innovative Metaverse applications.

What do our first users say:

- "Our management team received more useful ideas in a 45-minute session than in traditional meetings over a year. Must be worth more than 1 Million", CEO Mediware
- "We executed two strategy sessions, one with traditional methods and one with AGILS the discussion was completely different and with AGILS we got new results", R&D team, Cargotec.
- "It felt like we were in the same room opposite to all other remote tools". A
 participant in a session arranged by Helsinki Business College.
- Dr Eija Mäkirintala (CEO, AG Immersive Ab): We are proud to have been able to launch something globally so unique. AGILS, our science based virtual environment, helps to create ideas and dig out insights not otherwise uncovered. AGILS is transformative. It embraces democratic dialogue, diversity and innovation in a novel way. This is what we

believe in and our users love it!

• AG Immersive Ab is alumni member of the MINC incubator (Malmö).

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