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TechBBQ Report 2019 by Venture Cup

# **TECHBBQ AND THE LIFE SCIENCE TRACK**

# OVERVIEW

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The Life Science track in TechBBQ is a three year project funded by the Novo Nordisk Foundation to better connect the life science branches with each other as well as the rest of the entrepreneurial ecosystem



# OVERALL THEMES FOR 2019

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## ● **MENTAL HEALTH**

Maintaining health and balance in a startup and connecting with yourself and the environment around you at every level: mind, body, and spirit

## ● **BREAKTHROUGH**


Get inspiration from the best in the business about how you can responsibly scale your venture to reach the summit of your potential

## ● **ECOSYSTEMS**

How can we strengthen connections, identify barriers to collaboration, and implement structures that will build better ecosystems?

## ● **GLOBAL CONSERVATION**

What can we do to make our planet and ourselves better for future generations?



# TECH.EU'S TOP NEW TALENTS

TechBBQ showcased tech.eu's impressive list of the hottest new talents coming from the Nordics in fields ranging from AI to Traveltech and everything in between, among them, Venture Cup's own Nordic Healthtech Talents teams

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# **TECHBBQ 2019 IN NUMBERS**

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# TECHBBQ TWO DAY EVENT

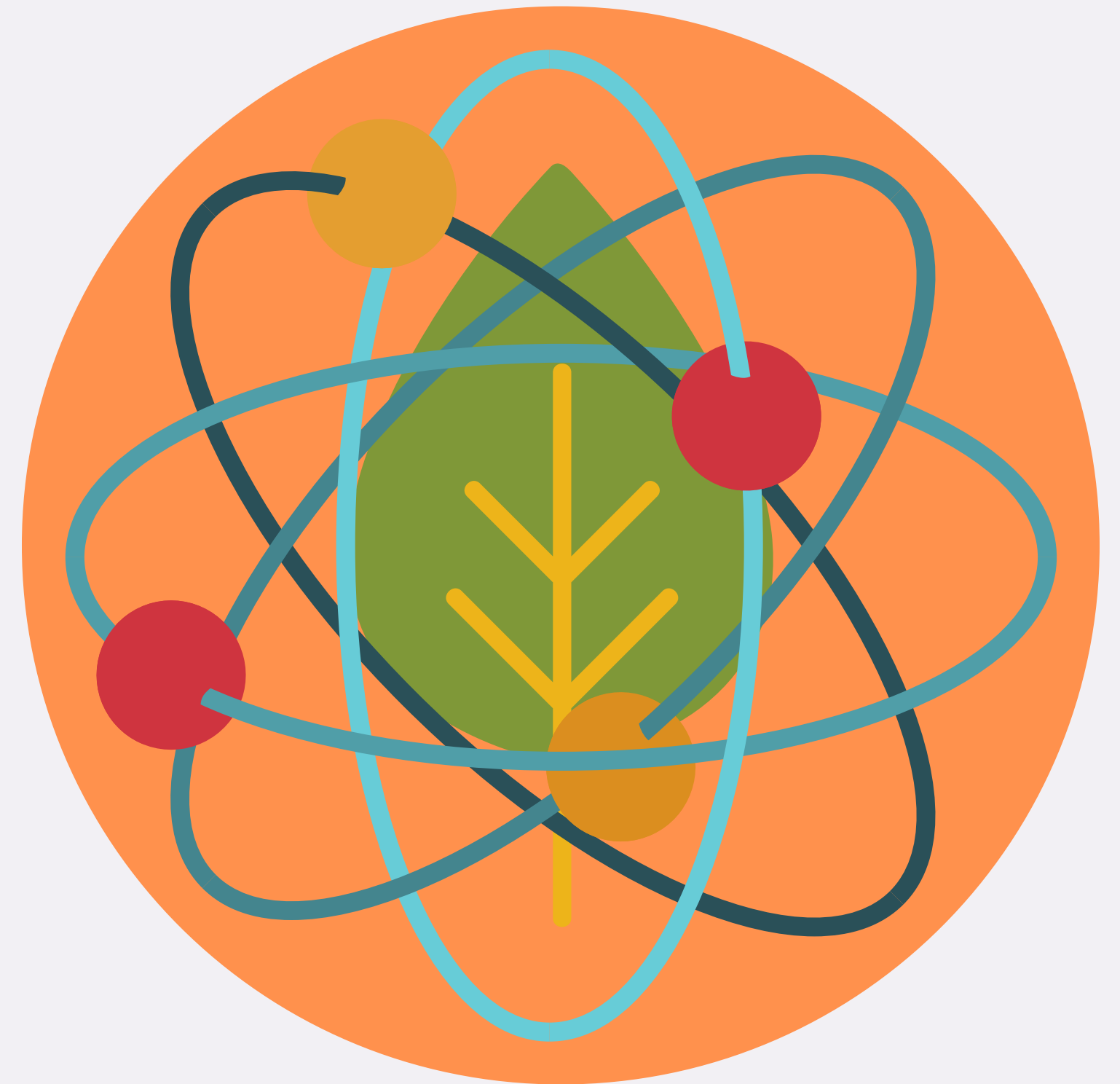
- 7.000+ guests
- 189 speakers
- 8 stages
- 27 unique areas



# LIFE SCIENCE TRACK

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- Over 750 visitors to the stands
- 34 speakers
- 6 talks
- 6 panel discussions



# BIOINNOVATION INSTITUTE

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6 pitching teams

Over 30 connections made

Visit from the Royal Family, Ministers, university principals

# SUND HUB

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More than 300 connections made

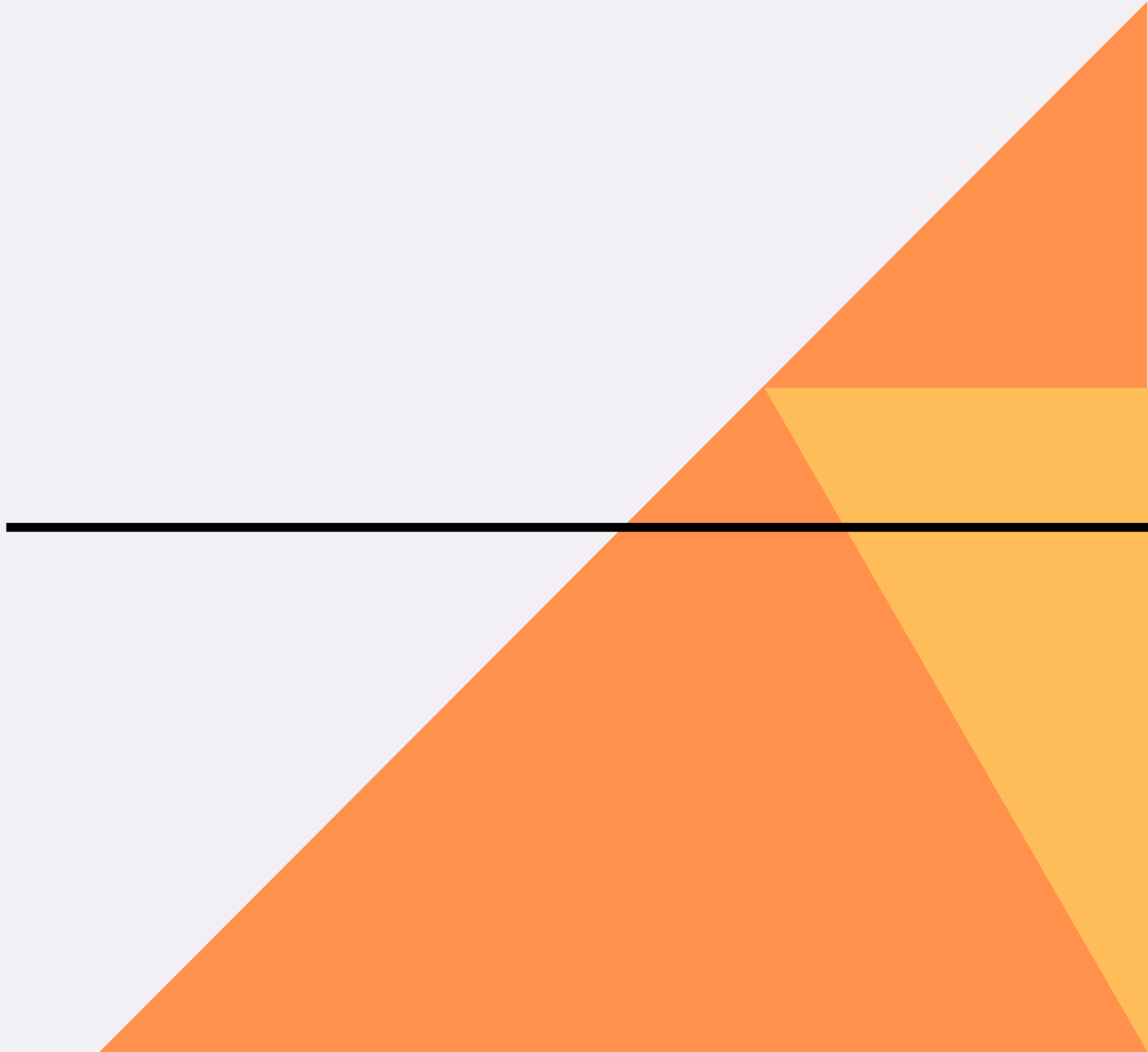
Visits from the Royal Family and university principals



# SPECIAL ACTIVITY: VIP DINNER

80 special guests were invited to dinner at the Black Diamond where startups mingled with investors, mentors collaborated with partners, old connections were strengthened and new connections were formed

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# SO HOW DID IT GO?

## WOULD YOU RECOMMEND THE EVENT?

Not only would our surveyed group recommend the event as a participant or speaker, but they also plan to share it with budding startups, even friends and family who would find it interesting

## WAS IT VALUABLE TO YOU?

We surveyed our partners, speakers, and startups and 98% agreed that attending TechBBQ was valuable to them and their business

## WOULD YOU PARTICIPATE AGAIN?

Yes! An event this large provides great exposure; the hubs, speakers, and startups would like to participate next year

# THE FUTURE

JOIN US NEXT YEAR WHERE WE'LL CONTINUE TO FOCUS ON:

- Establishing a network and creating a tighter bond across the life science sector
- Bring about new knowledge and a better understanding of the Nordic life science ecosystem
- Connecting the life science sector with the rest of the entrepreneurial environment
- Measure and evaluate the effects by facilitating networking and dialogue

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**SEE YOU NEXT  
YEAR!**

**SEPTEMBER 17-18 @ ØKSNEHALLEN**

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**TECHBBQ**



**VENTURE CUP  
DENMARK**