

LENUS

“

We empower great  
coaches to  
improve global  
health.

Bertram Thorslund

*Founder & CEO*

# 300%

Revenue growth annually

# 387M

Denmark's largest series A funding

# 3B

Valuation in less  
than 5 years

# 290

Passionate employees

# 29

Nationalities

# 7

Offices

Millions of people are dying of **preventable** reasons caused by **unhealthy lifestyles**.

# 1 Effectiveness

The scalable solutions we see today are **lacking the decisive factor** to be effective vital elements



# 2 Scalability

While the effective means are heavily restricted by **capacity constraints**



There is a need for **new means** to reverse the **global health decline**

# Average # of clients per coach

We are the **platform that enables**  
unheard of **scalability for health coaches**  
without sacrificing quality.

**75**  
after  
12 months



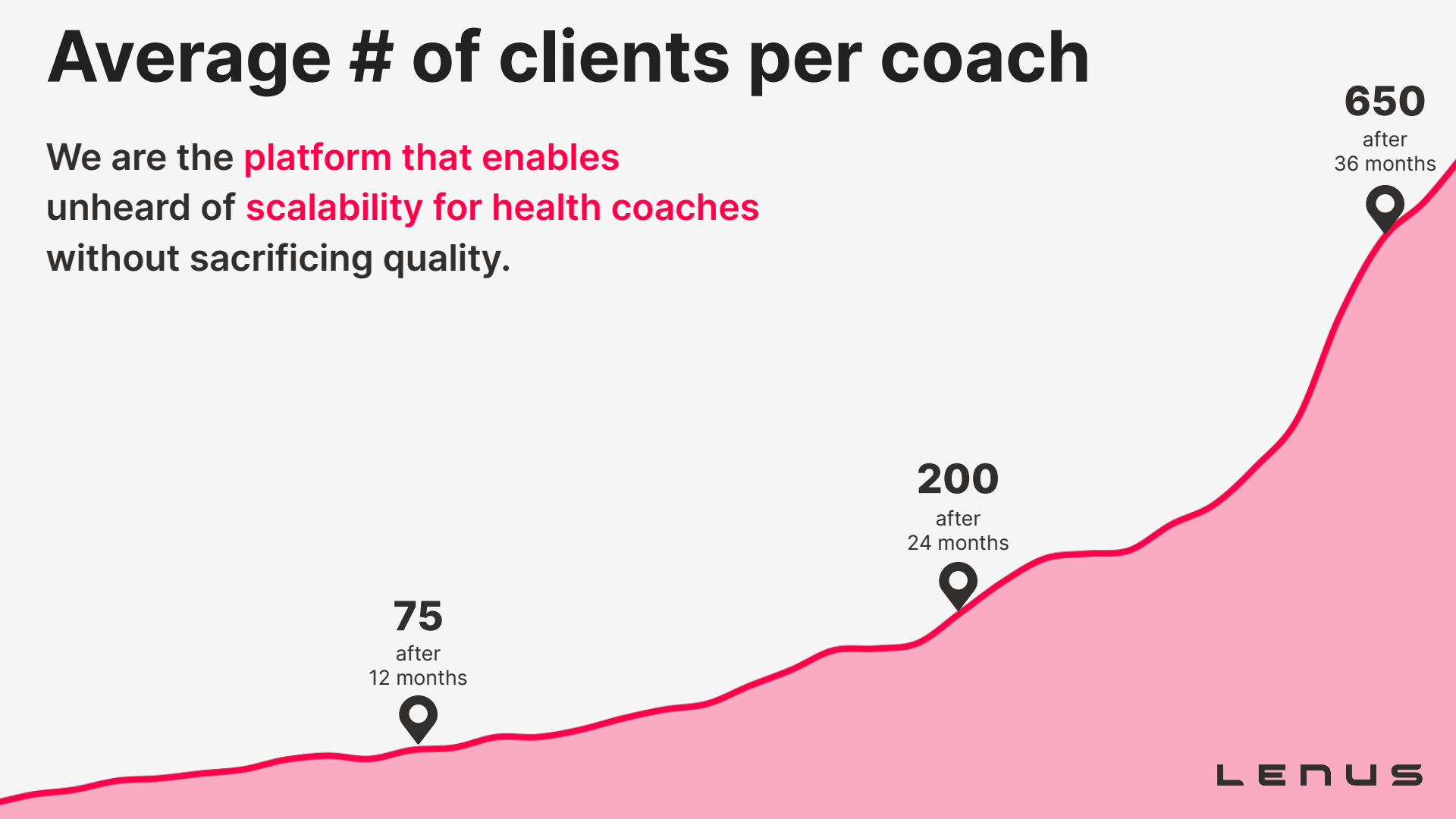
**200**  
after  
24 months



**650**  
after  
36 months



LENUS



# 564g.

## WEEKLY WEIGHT LOSS

lost on average **per week** for weight loss clients\*

\*based on 41,070 clients

# 74%

## LASTING RESULTS

of clients has maintained a weight loss, **12 month** after ended period\*\*

\*\*based on 552 clients

LENUS

# What's **next**?

**+1200**

Additional recruitments  
over the next 12 months

**+10**

new offices around the globe over  
the next 24 months

**LA/NYC**

Global expansion

LENUS

