TECHBBO x today

SELF-GUIDED REFLECTION

Self-Guiding Questions

- To ensure your identity could be retained while being highly committed to the start-up journey, it is important to first reflect and consider who you are as a person, in and out of the start-up context.
- Have a look at these questions, think about them, and write down your answers.



• Who am I without my startup?

• Who am I in myself?

What have I always been?

Reflect on your answers

 Keep these questions in mind over the next two weeks and discuss them with people close to you, e.g. friends, parents, spouse, and colleagues.

Do not be alarmed if you find these questions difficult to answer. The purpose
of these questions is to provoke thinking around your own identity.

 As your answers take shape, note them down, review them and update them regularly. This process will train your ability to see not only who you are as a founder, but also as a well-rounded person.



Sources Cited

Willer, C. (2021) Startup Founder Wellbeing: A report for entrepreneurs covering stress, mental wellbeing, and tools for building healthy habits. [Online]