TECHBBQ

Startup Program Activities

A Startup Program Activities encompass applications and participation from startups to pitch or showcase during the TechBBQ Summit (16 and 17 September 2021). These activities coordinated by TechBBQ include: Digital Playground for Hardware Startups; Tech Talent; North Star Pitch Competition; and Startup Showcasing. It is an external partner who will run and handle applications for the Life Science Pitch Competition.

B The main purpose of facilitating application information, including personal data, is to be able to offer a platform at the event to boost awareness for shortlisted startups.

C Applications will be viewed by TechBBQ team members associated with the specific activity applied for, as well as select individuals outside of TechBBQ who are part of the review process.

D By submitting an application, you agree that:

    1 You are legally permitted to do so on behalf of the company or entity you represent.

    2 Your application information can be shared with the specified partner(s) of the activity (partner logos are shown with each activity) who may contact you independently (can be opted out at a later date).

        a Note: For Digital Playground for Hardware Startups, information will be shared with DASSAULT SYSTEMES SOLIDWORKS Corporation and its affiliates, who can reach out to you separately regarding its products and services.

        b Note: For North Star Pitch Competition, information will be shared with Digital Hub Denmark who can reach out to you separately if you are a Danish startup selected to showcase with them at Web Summit 2021.

3   You have read and accepted the TechBBQ Privacy Policy.

4   You will receive marketing or communication material from TechBBQ (can be opted out at a later date).

5   You will maintain the integrity of the competition by refraining from any non-genuine behaviour.

6   If selected, your conduct will keep with TechBBQ's intention to create a safe, respectful and diverse event.

E   Pitching will take place on two stages at Øksnehallen as part of the Summit program. The stage with the North Star Pitch Competition and the Life Science Pitch Competition will be recorded and live streamed onto Brella.

F   All startups participating in Startup Program Activities will be included in a 'startup catalogue' for the TechBBQ Summit. This will be publicly available and can include company name; company website; industry/vertical; one-liner; development stage; and company HQ location. The purpose of this is to boost awareness of participating startups to stakeholders including investors who will attend the TechBBQ Summit.

G   Startups who are selected to participate during the TechBBQ Summit can only participate in a maximum of one pitching competition. Note: For Tech Talent (which is not a competition with a winner), startups could potentially participate in one other pitching competition.

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